MARWARI COLLEGE, RANCH (UNDER RANCHI UNIVERSITY RANCHI)

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- 1. What is meant by Entrepreneur? What are various forms and types of entrepreneurs?
- 2. Discuss the various factors that affect the emergence and growth of entrepreneurship.
- 3. What is motivation? Discuss, in brief, the various theories of motivation.
- 4. What is the objective of identification of business opportunities? What are the factors affecting identification of business opportunities?
- 5. What do you market assessment by an entrepreneur .explain the importance aspect to be considered while doing market assessment by an entrepreneur?
- 6. What factor should be considered by an entrepreneur while selecting an enterprise?
- 7. Define quality control. What is its importance?
- 8. What is Fund flow statement? Discuss its merits and limitation.
- 9. Write Short Notes on
 - a. PERT
 - b. SWOT TECHNIQUE
 - c. REMEDIES OF SICKNESS IN SELF SCLE INDUSTRIE
 - d. SOCIAL RESPONSIBLITIES OF AN ENTERPRENEUR.
 - e. Marketing
 - f. Income Tax

- 10 What are Characteristics of an Entrepreneurship also define its need?
- 11. Explain characteristic of an Entrepreneur briefly .
- 12. Differentiate between an Entrepreneur and an Entrepreneurship.
- 13. What do you mean by identification of opportunities for developing an Enterprise ?
- 14. Explain different sources of ideas for developing a new born enterprise briefly.
- 15. What do you mean by market Survey ? What is aim and objective of Marketing Survey Research?
- 16. What are the steps of Project Formulation and also explain the needs of Project Formulation briefly.
- 17. What are the merit and limitations of Partnership?
- 18. Explain dissolution of Partnership Firm and its mode.